Emilio Heinzmann

Full-stack Software Engineer with a **B.Sc. in Computer Science**, **6+ years of experience**, and a proven track record modernizing legacy systems, implementing scalable architectures, and driving new product development using best practices and modern technologies. Beyond coding, I **mentor other engineers**, share my knowledge through **articles and videos**, and embrace the "**Learn in Public**" philosophy by sharing my personal projects on GitHub. With expertise in both **frontend and backend** development, I focus on delivering **high-performance**, **intuitive experiences** while ensuring **scalable** and **efficient** system design.

Experience

Senior Frontend Software Engineer, Cloudbeds – Remote

Jan 2023 - Present

In the **Distribution Squad**, I ensure seamless booking ingestion, reconciliation, and new channel integrations. I tackle the challenge of scaling solutions across **300**+ online travel agencies, wholesalers, global distribution systems, and regional channels, supporting **partnerships** and **new revenue streams**. My key achievements are:

- Optimized the frontend local development environment by reducing our Docker image size by **87**%, implementing a custom multi-platform image and an automated **CI/CD workflow**;
- Developed a **Chrome extension** to streamline **feature flag** management, reducing the time to toggle a local feature flag from **minutes to seconds**;
- Implemented the company's first **AI Assistant**, achieving an **18**% deflection rate, an **84**% engagement rate, and a **10**% reduction in support tickets, with a CSAT score of **4.2**;
- Led the Easy Onboarding project, cutting property onboarding time from weeks to days. Developed Playwright E2E tests to cover critical flows, implemented Lambda functions for image uploads to S3 and Salesforce API authentication, and created workflows with GitHub Actions for testing, linting, building, and deploying across multiple environments;
- Migrated legacy features from Vue, Handlebars, and jQuery to a more modern architecture based on Micro-frontends, React, Chakra UI, and TanStack React Query, ensuring adherence to best coding practices and maintaining robust unit test coverage;
- Created a shared Prettier configuration adopted by dozens of projects, improving code consistency and reducing review bottlenecks.

Software Engineering Lead, CWI Software – Remote

Sep 2022 – Dec 2022

In addition to my **leadership role**, I worked as a **Software Engineer**, balancing both responsibilities while refining my **time management** and **leadership** skills. My key achievements include:

- Served as a **technical reference**, leading and supporting teams with **30+ engineers**;
- Led the migration of the frontend of 8 e-commerce platforms to React, Next.js, TypeScript;
- Promoted the company's culture by delivering tech talks about **software development best practices**;
- Improved the frontend applications' **performance** by using **caching** and **lazy loading** strategies.

Software Engineer, CWI Software - Hybrid

Sep 2019 - Sep 2022

Specialized in **mobile and web** development, **leading high-impact projects** and improving team efficiency. My key achievements include:

- Led a team of 3 React Native engineers in developing a marketplace application for one of Brazil's largest fashion retailers, delivering it in 6 months with no critical bugs in production;
- Enhanced development processes by implementing CI/CD, unit testing, and updating frontend technologies, reducing deployment time by over 15x;
- Mentored and guided over **30 interns**, providing feedback and tracking their career progress;
- Acted as an instructor in a **React Native training program**, teaching the technology to **10 company employees**.

Software Engineer Intern, CWI Software – On-site

Sep 2018 - Aug 2019

During my internship period, I gained **hands-on experience** working with different technologies and teams, which played a crucial role in my **professional growth**. Initially, I participated in the **Crescer program**, an intensive training bootcamp focused on **frontend and backend** technologies, where I enhanced my **teamwork** and **communication skills**

while working on a **full-stack application**. I also worked on web development using **JavaScript**, **React**, **Sass**, **and Redux**. Later, I transitioned to **React Native**, where I fixed bugs, developed features, and delivered stable releases to production.

Scientific Initiation Scholarship, Universidade do Vale do Rio dos Sinos – On-site

Nov 2017 - Aug 2018

As a research assistant in **Computer Graphics** specializing in **facial recognition**, **motion detection**, **and tracking**, I developed **facial recognition** software using **OpenCV** and **Java**.

Beyond Work

YouTube Channel – youtube.com/@emiliosheinz

Space where I share a bit of what I have learned throughout the years as a Software Engineer.

Full Cycle 3.0 Repositories - github.com/stars/emiliosheinz/lists/full-cycle-3-0

Collection of repositories containing **code snippets and detailed notes** from the **Full Cycle 3.0** course, providing hands-on insights into building **scalable** and **maintainable** applications.

SOS Pet - github.com/emiliosheinz/sos-pet

Paired with friends to develop **SOS Pet** during one of the biggest floods in southern Brazil, connecting rescued animals with temporary shelters. Built with **Next.js**, **React**, **TypeScript**, **Prisma**, **and PostgreSQL**, featuring a responsive UI with **Tailwind CSS** and passwordless login with **Resend**.

Briskly - github.com/emiliosheinz/briskly

Developed **Briskly** as my university final project, a flashcard digitization app that uses **Natural Language Generation** and **Processing** to automatically generate flashcards and validate user responses. Designed to enhance study autonomy by leveraging **spaced repetition**, it reduces friction in creating new decks and reviewing material. Built with **Next.js**, **React**, **TypeScript**, **Tailwind CSS**, and integrated with **OpenAI API**, **Prisma ORM**, **PostgreSQL**, and **Railway** for deployment.

Education, Courses and Certifications

• Full Cycle 3.0, specialization in software development and architecture	Nov 2023 – Dec 2024
• Do Bug ao Bounty, specialization in ethical hacking, OSINT, and web security	Jun 2022 – Sep 2023
• B.Sc. in Computer Science, Graduated with Distinction at Unisinos, Brazil	Jan 2017 – Jun 2023
• Theory and Tools of the Harvard Negotiation Project, CMI Interser	Oct 2022 - Nov 2022

Skills

- Languages & Frameworks: JavaScript, TypeScript, React, Next.js, Node.js, PHP
- Frontend & UI Libraries: Chakra UI, Tailwind CSS, StyledComponents, Redux, Zustand, Jotai, TanStack Query
- Backend & DevOps: Prisma, PostgreSQL, MySQL, REST APIs, AWS Lambda, Docker, GitHub Actions, CI/CD
- Testing: End-to-End Testing, Playwright, Unit Testing, Jest, Vitest
- Tools & Platforms: Git, GitHub, Jira, Railway, Resend, AWS, Vercel, Launch Darkly
- Concepts & Practices: Domain Driven Design, SOLID, Clean Code, Clean Architecture, Micro-frontend Architecture

Languages

- Brazilian Portuguese Native proficiency
- English Full professional proficiency
- Spanish Elementary proficiency (currently taking private classes)